



KING'S ROW COFFEE

Process

Hoesay Moreno

ABOUT

King's Row Coffee is a coffee company that roasts coffee beans in New Hampshire that come from various farms around the world. King's Row Coffee specializes in their Nitro Cold Brew Coffee using unique blending methods that were inspired from similar methods used to create wine.

PURPOSE

King's Row Coffee's purpose is to offer the best nitro cold brew coffee in the market.

VALUE

King's Row Coffee's values are original, organic and focused on quality.

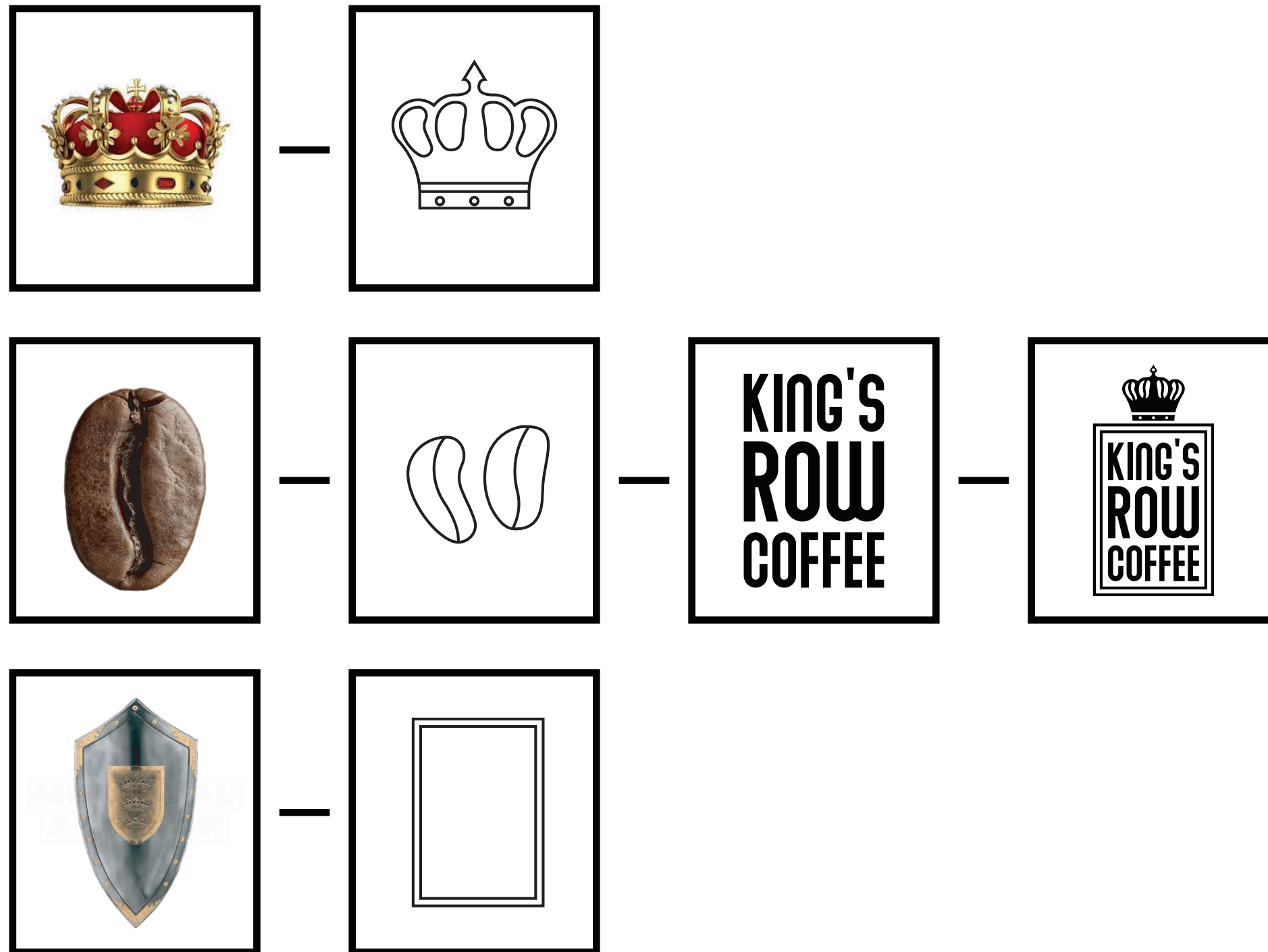
DIFFERENCE

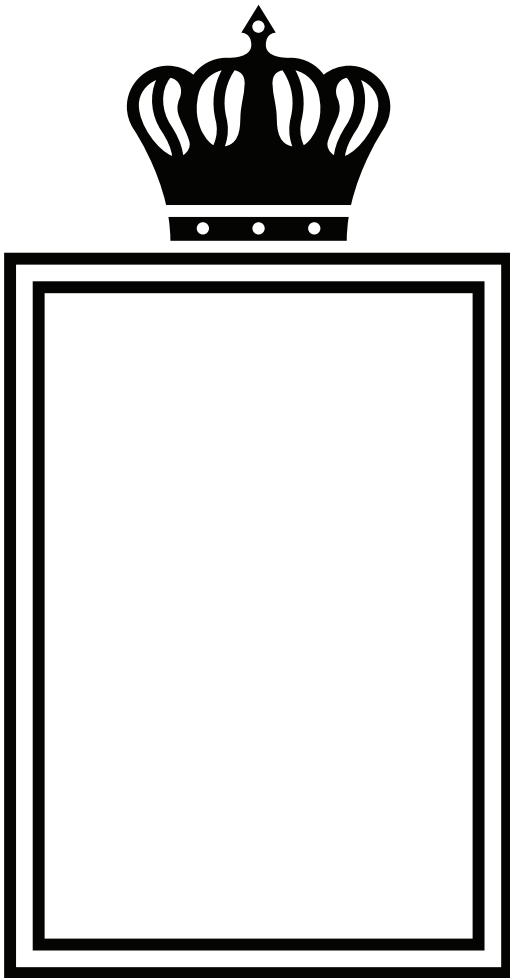
King's Row Coffee's difference is that their nitro cold brew coffee contains no dairy, no sugar, zero calories and 300 mg of caffeine.

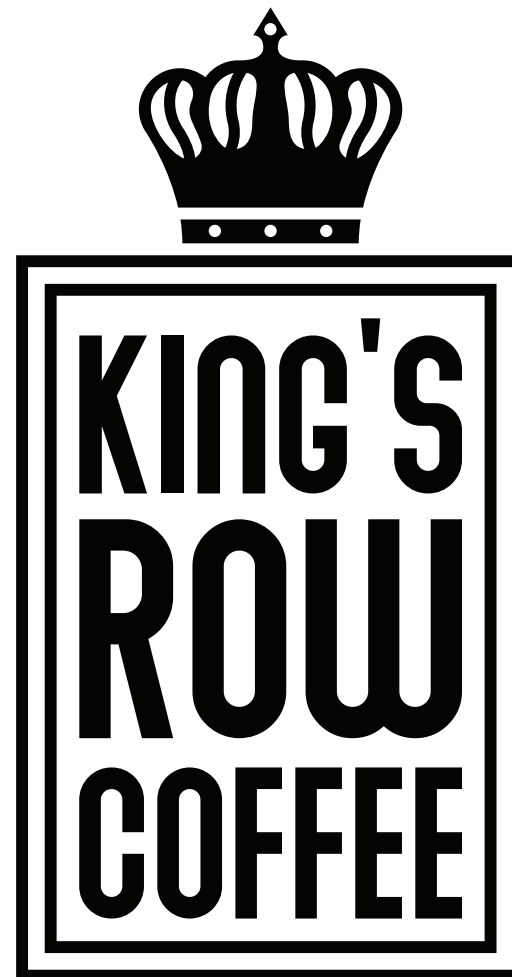
EXECUTION

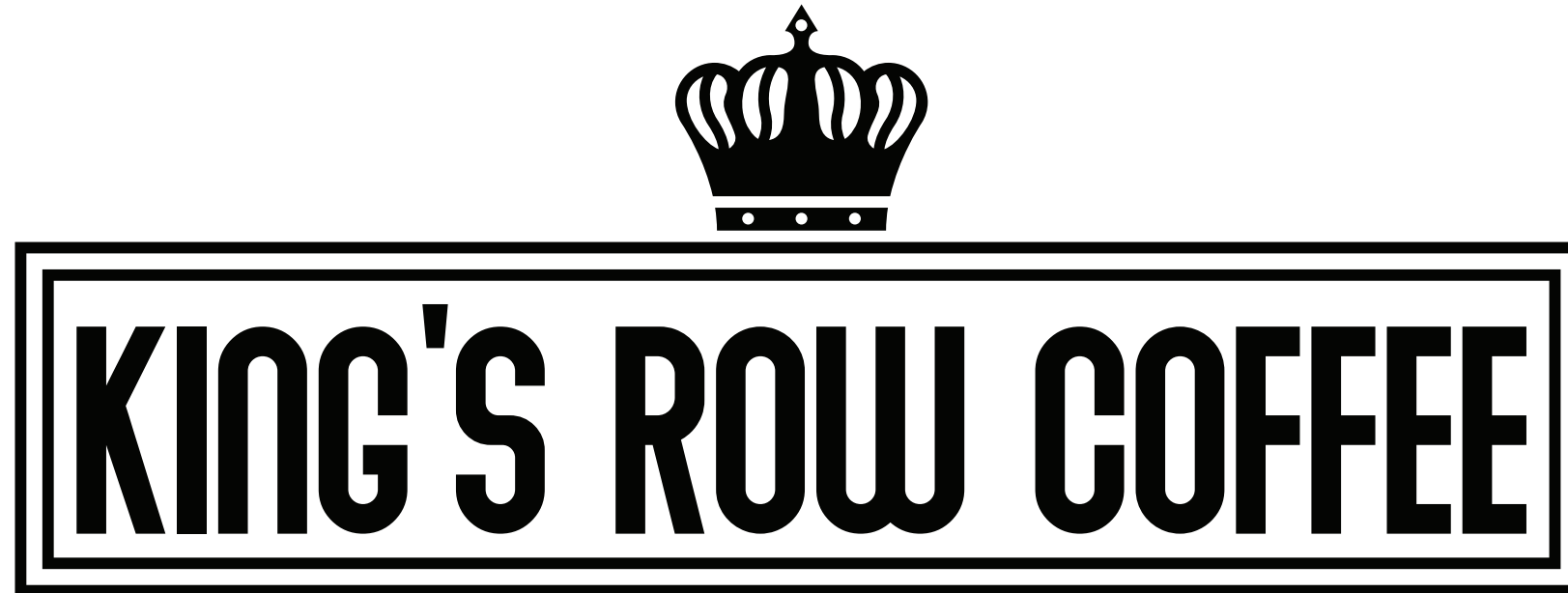
King's Row Coffee focuses on supporting their farmers that provide the beans and offering an organic unique tasting nitro cold brew coffee to their customers on the market.

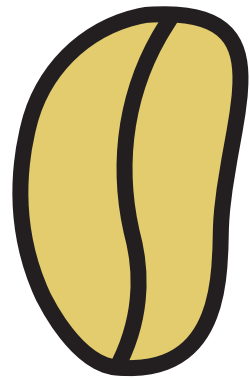




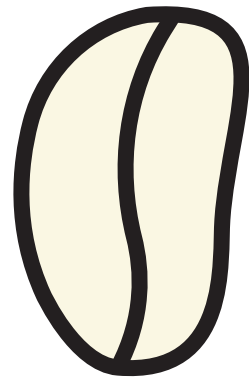




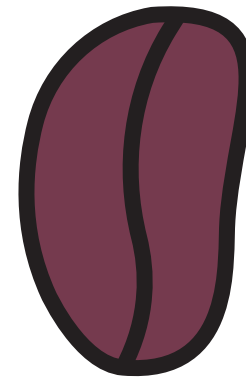




Pantone 7503 C
C: 2 M: 9 Y: 87 K: 0
R: 167 G: 158 B: 112
#E2CC6E



Pantone 7401 C
C: 1 M: 2 Y: 20 K: 0
R: 237 G: 232 B: 196
#FAF5E1



Pantone 506 C
C: 14 M: 83 Y: 32 K: 49
R: 131 G: 51 B: 74
#743B4E



Pantone 294 C
C: 100 M: 68 Y: 7 K: 28
R: 0 G: 52 B: 120
#F1AFCF

ABRAHAM

**SUITED FOR A KING
CRAFTED FOR YOU**

HELVETICA NEUE LT Std

VELVETY SMOOTH NITRO COLD BREW COFFEE
Fresher · Tastier · Healthier Higher Quality



The letterhead features a dark blue header with the King's Row Coffee logo on the left and contact information on the right. The main body is white with a vertical gold stripe on the left and a decorative gold wave pattern at the bottom right. The text is centered and includes a salutation, a paragraph of placeholder text, and a signature.

KING'S ROW COFFEE

T: (512) 477-6476
F: (512) 477-6470
charleswilliams@kingsrowcoffee.com
905 E 7th St. Austin, TX 78702
kingsrowcoffee.com

Dear Henry Pence,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt de omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur

Sincerely,



Charles Williams



The business card is white with a dark blue crown logo at the top. Below the logo is the name and title, followed by contact information.

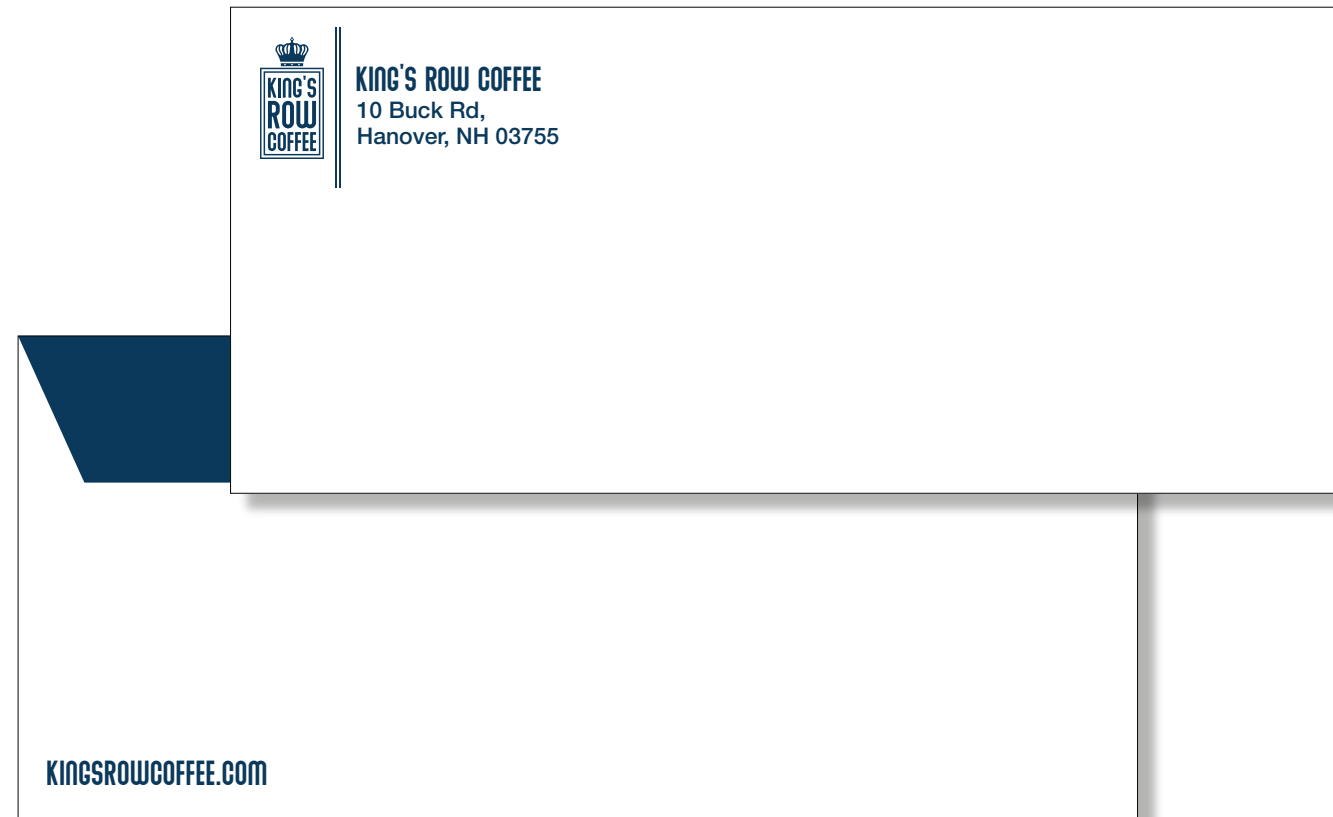
CHARLES WILLIAMS
Owner | Coffee Brewer

(603) 782-4327
charleswilliams@kingsrowcoffee.com
10 Buck Rd., Hanover, NH 03755
kingsrowcoffee.com



The business card is dark blue with the King's Row Coffee logo in gold and white.

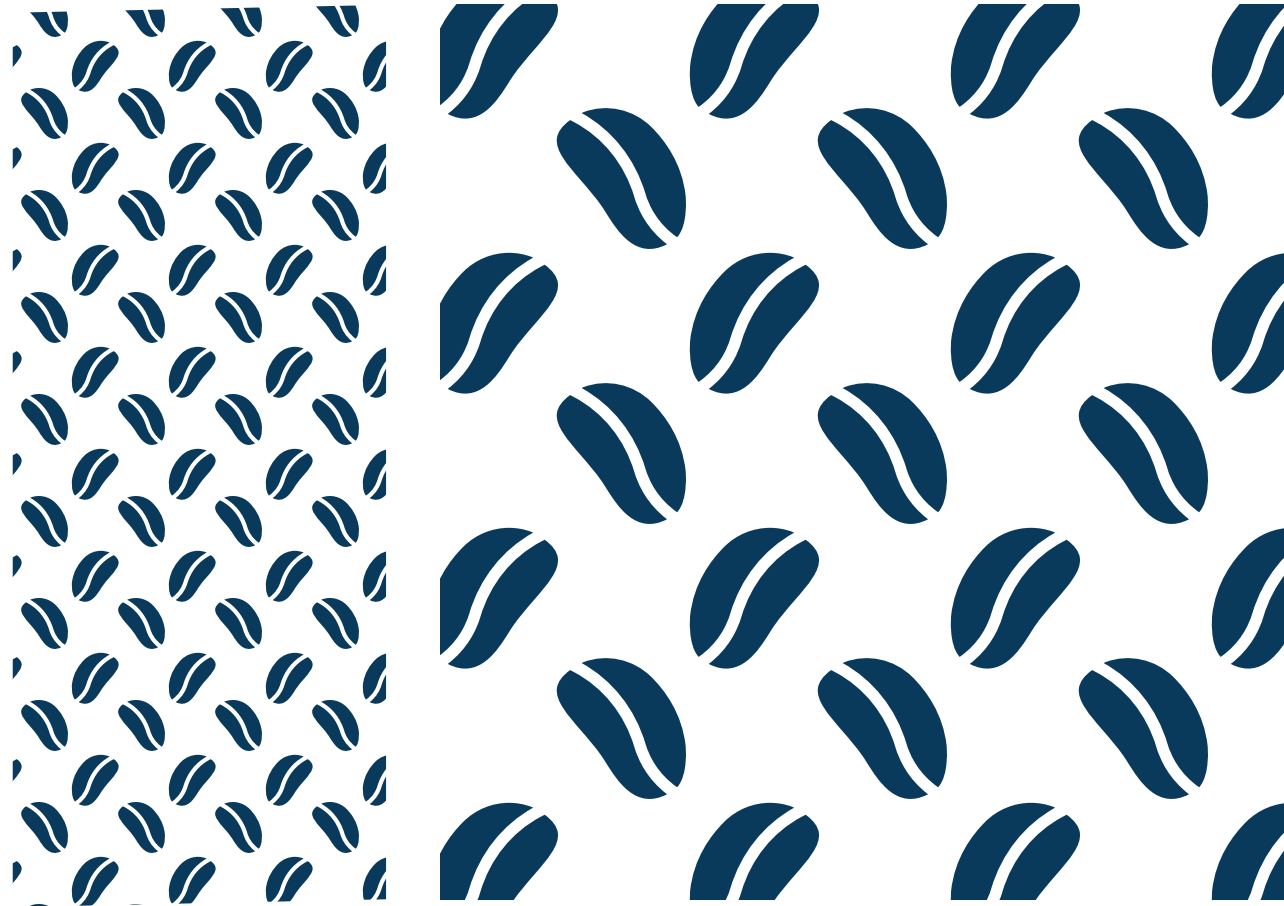
KING'S ROW COFFEE



The envelope is white with a dark blue triangular flap on the left. The return address is printed in the top right corner, and the website is printed at the bottom left.

KING'S ROW COFFEE
10 Buck Rd,
Hanover, NH 03755

KINGSROWCOFFEE.COM

















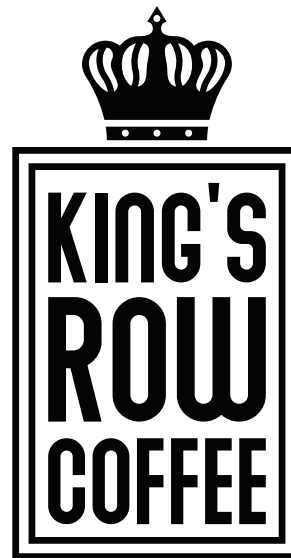
**BEAN
OF THE
CASTLE**

**KING'S ROW COFFEE OFFERS
THE BEST NITRO COLD BREW
ON THE MARKET!**

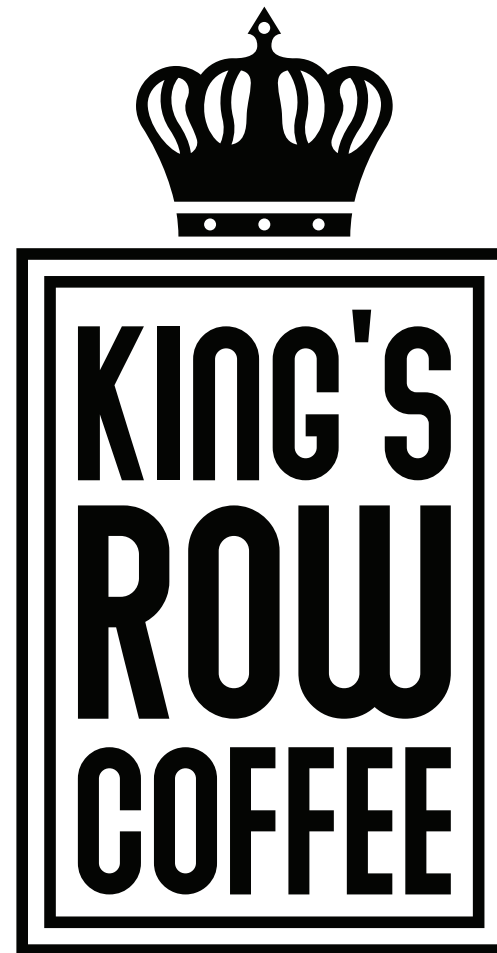

KINGSROWCOFFEE.COM

The advertisement features a stylized illustration of a castle with three towers and blue roofs, set against a light yellow background. The text is centered and uses a bold, sans-serif font. The overall design is clean and modern.





King's Row Coffee
COMPANY



THANK YOU